



The Relational Leader

PAULA POTTER

S P E A K E R
A U T H O R • C O A C H



PROGRAMS & KEYNOTES

Don't Be a Stranger in Your Own Life:

Get to Know You Now

Face your internal naysayers and intentionally live the life you want.

- Discover your magnificence
- Embrace what lies ahead
- Silence your inner critic
- Step out in adventure

The Fortune is in the Follow Up:

How to Build Strong Relationships

In this fast-paced world, we need to take time more than ever to connect with each other. Learn simple things you can do to stand out from the crowd, strengthen relationships, increase sales and make an impact on others.

Balancing SMART with HEART:

Why Real Leaders Need Both

Today's executives are encouraged to bring more of who they are to the workplace. Learn how to develop your innate strengths and unique qualities, and meld them with strong leadership skills.

7 Elements of Relational Leadership™

The key components to exceptional leadership and why great leaders achieve better results and higher personal satisfaction as Relational Leaders.

WHAT CLIENTS SAY . . .

"I want to thank you for the inspiring presentation you delivered this morning. Wow! I truly appreciate your authenticity and transparency as a leader and facilitator. I was impressed by the way your focus was on the whole person, and all of our relationships; not just those that we traditionally think of in the workplace. I'm looking forward to reading Leadership Defined."

Sue Maden

Employee Development Manager, HR

"Just wanted to share with you how much your presentation impacted me. You did a superb job. I can only hope your vision of values and faith-centered leadership finds its way into more board rooms."

Dennis Chanay

*Training & Development,
First National Bank, Olathe, KS*

"Thank you for the great class. I enjoyed it and especially liked your contribution and ability to give everyone a sense of a 'comfort zone' where you felt the goodwill in the class and were not uncomfortable presenting and receiving a critique."

Connie Wyatt

"Thanks again for doing such a great job at our staff meeting. Your style really puts people at ease and the exercises you chose got everyone mixing and mingling. I think we definitely achieved the objectives for the meeting."

Kay Julian



PAULA POTTER has more than 30 years of experience in working with groups and organizations. She recently sold her very successful 20 year old training and consulting company. As the founder and former CEO of Veseca, Inc., Paula received many awards, including the coveted Diamond Award 10 years, designated for the top 1% of the Wiley partners world-wide. (Wiley is the publisher of the DiSC assessment and other top quality training materials). She has developed a loyal following for her work with DiSC® over the years, creating the first virtual certification program of its kind. Over her career, Paula has spoken to and trained more than 30,000 people around the world.

Paula is a featured author in the book Leadership Defined, and has held various management positions throughout her career, along with spending several years as a successful IBM Marketing Representative.

Paula has been a member of the National Speakers Association for 20 years.



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