The Five Behaviors® Difference





The Five Behaviors is the only team development solution that empowers individuals through self-discovery and constructive behavioral modeling to rewrite the traditional rules of teamwork.

Team Development Solutions Unlike Any Other

The Five Behaviors[®] combines the framework of Patrick Lencioni's model for teamwork with personalized insights to create powerful, customized, and authentic team development solutions that empower individuals to make lasting change.



Powerful, Proven Model

The Five Behaviors is based on New York Times best-selling author Patrick Lencioni's groundbreaking model for developing cohesive teams through five key behaviors: Trust, Conflict, Commitment, Accountability, and Results. With more than 3.2 million copies in print, *The Five Dysfunctions of a Team* is a cornerstone methodology for teamwork and organizational development.

Personality Insights in Action

The Five Behaviors combines this powerful team model with personalized insights, revealed through personality assessments like Everything DiSC[®], to help individuals understand themselves and others on their team. The result is a unique and impactful team development solution that empowers team members to turn insights into action and ensure tangible, lasting change.



Proven Excellence

With a 89% satisfaction rating among teams and organizations for their Five Behaviors Team Development experience, you can feel confident that it will not only satisfy but also deliver lasting change in your organization.

Deep Understanding of Team Dynamics and Evolving Workplaces

With continuous investment in our learning experiences, we ensure high-quality solutions that address the dynamic nature of teams in today's modern workplaces.



Expertise in Team Dynamics

The Five Behaviors continuously refines its understanding of teams in the modern workplace through large-scale research initiatives. We identify trends and challenges facing teams in organizations by regularly surveying thousands of employees, managers, and executives to help guide us in the solutions we develop.



In-Person and Virtual Facilitation

In response to the emerging hybrid workplace, The Five Behaviors® offers its facilitation resources in a virtual format, enabling impactful, social learning that supports a wider range of time, group size, and location constraints.

Customer-First Solutions

Each Five Behaviors solution is developed in partnership with our customers. Using the input from teams across all types of organizations, we refine our solutions through learner and decision-maker feedback and rigorous product testing to ensure rich, potent, and engaging experiences—every time.

Transformational Team Learning

The Five Behaviors bring to life the true power of teamwork through a proven, transformational learning experience.



Innovative Assessment

The Five Behaviors experience starts with an assessment that combines computer-adaptive testing and sophisticated algorithms to deliver precise, personalized insights to each team member.

Rich, Personalized Learning Experience



Each team member receives a robust, personalized profile that helps drive understanding of self and others within the framework of the Five Behaviors. The profile comes to life in a customized training experience that engages and educates with impactful activities and powerful discussions that address all essential behaviors for effective teamwork. The experience goes beyond teaching inclusion or conflict management. Teams learn the foundational principles for building a cohesive team and the discipline required to overcome barriers caused by natural tendencies that make effective teamwork so elusive.



Elite Network of Experts

The Five Behaviors is delivered exclusively through an elite network of consultants, trainers, and coaches who are committed to understanding the nuances of each solution and are experts in facilitating rich conversations that make the learning real.

Curious to learn more? Let's connect.





Paula Potter KIT, Inc. paula@therelationalleader.com 913-486-6070 www.therelationalleader.com